



Tecnoindustrie Merlo SPA
Via Valle Grana, 58
12010 S. Rocco di Bernezzo (CN) Italy
VAT no.: 02230290047
Tax ID Code: 02230290047

Privacy notice for Exhibitions
pursuant to Article 13 of Regulation EU 2016/679 GDPR
Data collected from the data subject

Dear Data Subject,
we hereby wish to inform you about the personal data that will be collected and the processing we are going to perform, as well as any information useful to facilitate contact and interaction with our offices.

Data Controller

The Data Controller is Tecnoindustrie Merlo SPA.
Contact details are as follows:
Phone: + 39 0171857023
E-mail: privacy_tecnoindustrie@merlo.com

Please find here following some information about the personal data collected and the related processing purposes

PURPOSES	Processing: Management of exhibition contacts
Promotional purposes - direct marketing	Your personal data will be processed for sending advertising or direct sales material, or for carrying out market research or commercial communications, through the use of traditional and/or automated contact tools such as e-mail, fax, mms and sms text messages, instant messaging apps. The consent for this purpose is optional and the refusal to receive further communications will have no consequences on the relationship established with us.
Communication of contact details to group companies for marketing purposes	Your personal data may be disclosed, with your consent, to group companies for sending advertising material, promotions, discounts, etc. The consent for this purpose is optional and your failure to authorize the transfer of your contact details will have no consequences on other relationships maintained with our company.
CATEGORIES OF PROCESSED DATA	Personal identification data
CATEGORIES OF RECIPIENTS WHICH DATA ARE DISCLOSED TO	Other group companies
TRANSFER TO THIRD COUNTRIES	No

DATA RETENTION PERIOD OR CRITERIA USED TO DETERMINE THAT PERIOD	Until the specific consent is withdrawn
	According to periodic internal procedures for cancelling obsolete information
LEGAL GROUND FOR THE PROCESSING	Data Subject's consent
THE PROCESSING INVOLVES AN AUTOMATED DECISION-MAKING PROCESS	NO
THE PROCESSING INVOLVES PROFILING	NO

Your personal data will be processed manually and electronically in compliance with the principles of necessity and relevance by adopting appropriate security measures for the fulfilment of the indicated purposes.

Your personal data will be processed by subjects expressly authorized and trained in matters of personal data protection; the IT technicians and staff overseeing the operation of our IT system will be able to access the data incidentally.

We also inform you briefly that you have the right to request information on your personal data that we are processing, ask for its rectification or erasure, as well as to oppose the processing, request the restriction of the processing and the portability of the data according to the provisions of Articles 15 to 22 of the Regulation EU 2016/679 GDPR (copy of the text of the mentioned articles can be requested at the addresses indicated above).

You are entitled, at any time, to lodge a complaint with a territorially competent supervisory authority.

If the processing is based in whole or in part on your consent, you have the right to freely withdraw it at any time through the contact details indicated above. The processing performed in compliance with the consent given and the related legal effects will remain valid even after the possible withdrawal of the consent.

For any clarification or communication regarding the processing of your data, please do not hesitate to contact us.

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Tecnoindustrie Merlo SPA

Latest update: 07/03/2019 - Version 1.0